



Hermosa Beach City Manager's Office City Council Meeting Recap 08.27.19

A brief recap of important items discussed during the August 27, 2019 City Council meeting is provided below:

August 27, 2019 ([Meeting Agenda](#))

U.S. Conference of Mayors – Call to Action on Gun Safety Legislation - in the aftermath of tragic mass shootings in Gilroy, El Paso and Dayton, Mayor Armato joined mayors from across the country (269 to date) in signing a [letter](#) to the United States Senate leadership demanding action be taken on two bipartisan gun safety bills to strengthen background checks that have been stalled in the Senate.

Recognition of Community Services Officer Chris Aviles for His Life Saving Actions – Council recognized Community Services Officer Chris Aviles, a ten-year veteran of the Hermosa Beach Police Department, for his actions on June 2, 2019—while on patrol near the Strand, Officer Aviles was flagged down by the father for a woman in distress at a nearby home. Observing the woman was on the ground not breathing, Officer Aviles quickly assessed the situation, cleared her airway obstruction and was able to restore breathing. After a brief hospital stay, the woman was released the following day—well done Chris!



Recognition of Surfer's Walk of Fame Event Volunteers & Contributors – Council and Parks & Recreation Commissioner Jani Lange recognized volunteers and contributors (with mini-surfboards!) without which the April 27, 2019 Surfer's Walk of Fame event and induction ceremony held on the Hermosa Beach Pier could not have taken place, including judges, the Hermosa Beach Historical Society, South Bay Board Riders Club, and several local businesses and individuals.

Teen Choice Awards Recap – Community Resources Manager Kelly Orta, Acting Police Chief Milt McKinnon and Assistant Fire Chief Scott Hale provided an update on the August 11, 2019 Teen Choice Awards and the impacts to residents, businesses and staff. From a public safety perspective, weeks of planning, cooperation with several local agencies, and security measures implemented in light of recent mass shootings, resulted in an enjoyable large-scale beach event with no arrests and only three minor event-



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related Fire Department calls. However, based on feedback received, particularly toward facilitating customer access and parking for local businesses, staff is working on an improved outreach plan for future events.

Council will hold a joint study session with the Parks & Recreation Commission to review Teen Choice Awards and Summer Series event activities and lessons learned at 7 p.m. on Wednesday, September 4, 2019 in Council Chambers. The City is requesting community feedback on the Teen Choice Awards via an [online survey](#) to inform the discussion on September 4th and consolidate lessons learned.

Los Angeles County Fire Department and McCormick Ambulance Quarterly Update – Emergency Services Coordinator Brandy Villanueva and Assistant Fire Chief Hale provided an update on Hermosa Beach fire and ambulance services for April to June 2019. During the quarter, the Los Angeles County Fire Department responded to 383 incidents (-9%) with an average response time of 4:56 (7% faster) compared to 420 incidents and a 5:17 average response time during the same period in 2018. McCormick Ambulance conducted 203 transports during the quarter, 5% less than the same period last year. With Los Angeles County finalizing contractor selection, Hermosa Beach Fire Station 100 construction at 540 Pier Avenue is anticipated to break ground in September 2019 with completion scheduled for January 2020.

City Manager Updates

City Manager Suja Lowenthal provided updates on the following items:

- **November 5, 2019 General Municipal Election** – the City received three nominations for two open City Council seats (Michael Detoy, Trent Larson and incumbent Justin Massey; with Councilmember Jeff Duclos not running for re-election), one filing for City Treasurer (incumbent Karen Nowicki) and no filings for City Clerk by the August 14, 2019 deadline. Hermosa Beach voters will be asked to consider two ballot measures to change the City Clerk from an elected to appointive position; and to raise the Transient Occupancy Tax rate, also known as the “hotel bed” tax, from 12% to 14%. For more information, please visit the City’s [Elections webpage](#).
- **North School Neighborhood Traffic Management Plan** – the City and Hermosa Beach City School District expect to have a neighborhood traffic management plan for North School construction completed by March 2020 by consultant Fehr & Peers. A series of community meetings will be held to discuss project impacts (construction planned through 2020) and a stakeholder group formed to provide input, review recommendations and identify priorities to manage project transportation, traffic, and student loading / unloading—if interested in joining this group, please fill out a [Stakeholder Interest Form](#) online by September 3, 2019.
- **Vista Del Mar Construction Project** – on Saturday, September 7, 2019, LA Sanitation & Environment will begin installing a 54-inch sewer line from Venice to the Hyperion Water Reclamation Plant which will impact traffic on Vista Del Mar in Playa del Rey (three lanes will always be open, but selected north and south-bound locations may be restricted to one lane from Napoleon Street to Surf Street) through summer 2020. For more information, please visit the City of Los Angeles’ [website](#) or see the [project flyer](#). City of Los Angeles point of contact: [Frank Arens](#) (213) 485-3221 or (800) 773-2489.



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- **Short-Term Vacation Rental Commercial Zone Two-Year Pilot Program Public Hearing** – a public hearing will be held on September 10, 2019 for Council to consider an ordinance to amend the Municipal Code to establish a two-year pilot program to allow permitted short-term vacation rentals in existing non-conforming residential units located within commercial zones (C-1, C-2, C-3 and Specific Plan Areas 7, 8 and 11 – see [City Zoning Map](#)) per Council's direction from March 2017. Operators would be required to submit a management & operations plan, obtain a City Administrative Permit (renewed annually), business license and remit Transient Occupancy Tax. Short-term vacation rentals in residential zones would continue to be banned per [Ordinance 16-1365](#) adopted on May 24, 2016.

Consent Calendar Items:

- **Planning Commission – August 20, 2019 – 70 10th Street Motel Project - Denial of Precise Development Plan and Parking Plan** – Council opted to take control of this item to consider this development project at a future Council meeting.
- **Towing and Storage Services Contract** – Council awarded a contract to Bruffy's Tow for towing and storage services as required by the Hermosa Beach Police Department for one year, with the option to renew for two additional one-year terms. After a short transition period, towed and impounded vehicles will be taken to Bruffy's Tow (11101 Hindry Avenue, Los Angeles, CA 90045) instead of Frank Scotto Towing in Torrance.
- **Resolution Supporting Senate Bill 54 (Allen) & Assembly Bill 1080 (Gonzales) – The California Circular Economy and Plastic Pollution Reduction Act** – Council adopted a resolution supporting State companion bills [SB 54](#) and [AB 1080](#) which would require producers to reduce single-use plastics & packaging to the maximum extent feasible by January 1, 2024; and require all single-use plastics to be recyclable or compostable by January 1, 2030, along with a mandated 75% statewide reduction from waste from single use plastics & packaging.

Public Hearing: Ordinance to Expand the Ban on Polystyrene Food Service Ware to Include Additional Polystyrene Single-Use Plastic and Single-Use Products – Council continued this public hearing to a future meeting within 90 days to allow the City to conduct additional community outreach including a [survey of businesses and current single-use plastics practices](#). As written, the proposed ordinance would prohibit the use, distribution and sale of the following items in order to protect the environment from plastic pollution and reduce material transported to landfill:

- Polystyrene/Styrofoam coolers, meat/fish/produce trays and packing materials.
- Single use plastic products – beverage straws, stirrers and utensils. Non-plastic single use straws, stirrers or utensils would be available "upon request" only. An accommodation for disabled individuals would be applicable if an adequate alternative is not available.
- Mylar / foil / metalized balloons.



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- Latex balloons at City functions or City-sponsored events; and release of latex balloons within City limits.

Public Hearing: Extension of Temporary Ban on Shared Mobility Devices including Dockless Scooters & Bikeshare Programs – Council introduced upon first reading an ordinance to extend the City's ban on dockless scooters and bike share programs for six months through April 10, 2020 or until the City adopts shared mobility operations guidelines in conjunction with neighboring cities. Council also directed staff to provide quarterly updates on enforcement efforts. In April 2019, Council approved participating in a regional South Bay shared mobility pilot program with neighboring cities, but several municipalities have not yet approved moving forward, including Manhattan Beach (moratorium in place until March 2020) and Redondo Beach (urgency ordinance/ban until February 2020). Manhattan Beach anticipates reviewing and establishing regulations by February 2020 and Redondo Beach will revisit this fall. Staff will recommend next steps once neighboring city plans are known.

Stormwater Consulting Services Contract Award – Council awarded a three-year contract to John L. Hunter and Associates to provide stormwater consulting services as required by the Public Works Department in an amount not to exceed \$344,967 (\$114,989 per year). The consultant will assist the City to comply with Los Angeles Municipal Separate Storm Sewer System (MS4) / National Pollutant Discharge Elimination System (NPDES) permitting requirements to protect regional water resources from pollutant discharges.

Hermosa Beach Branding & Signage and Logo Refresh Contest – Council selected Option 2 as the new City logo design concept and directed staff to hire graphic designer Daniel Inez to develop a style guide and signage program. As the winning artist, Daniel Inez will also be awarded a \$1,000 logo contest design prize.

Option 1



Option 2 - Selected



Option 3



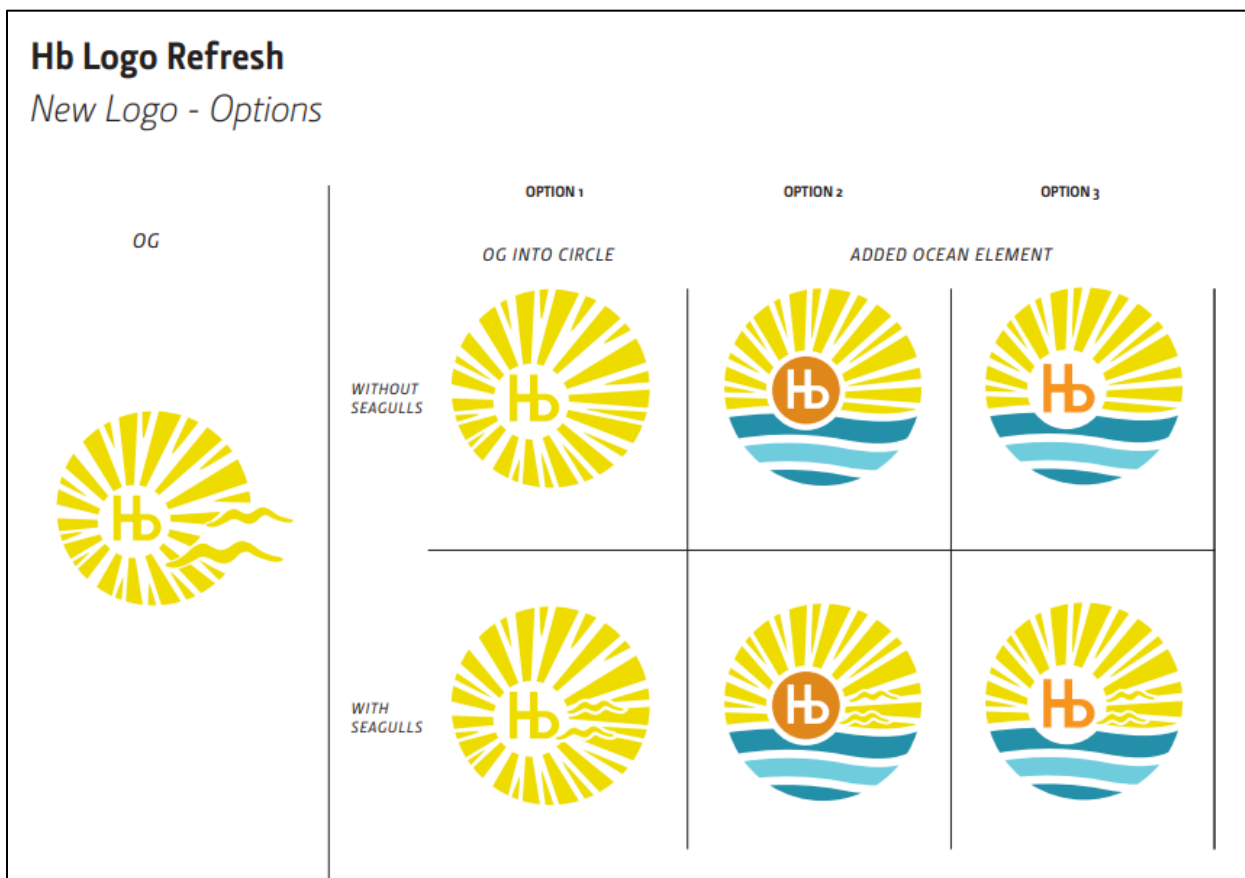
Option 4



Variations on the Option 2 logo will be considered for use as displayed below during development of the City's style guide, with Council favoring Options 1 and 2 without seagulls. The logo would replace the City's current logo, also shown below at left under "OG."



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The City will continue to use the current City seal (pictured at right) originally created in 1964 by Mr. & Mrs. John T. Hales.



On-Call Traffic Engineering and Transportation Planning Services – Council awarded two-year contracts to a bench of firms for as-needed traffic engineering, transportation planning & studies, and plan check / development review services with options to extend for up to three one-year terms. Actual expenditures will depend on specific project demand and community need for services. Transportation planning and study costs may be defrayed by grants; City plan check and development review costs will be reimbursed by project applicants. Additional Council approval would be obtained for projects >\$30,000.



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Miscellaneous Items:

- **Parks, Recreation & Community Resources Advisory Commission Appointments** – Council appointed incumbent Barbara Ellman and Traci Horowitz to the Parks, Recreation & Community Resources Advisory Commission for four-year terms ending June 30, 2023.
- **Planning Commission Appointments** – Council appointed incumbents Peter Hoffman and Rob Saemann to the Planning Commission for four-year terms ending June 30, 2023.
- **Civil Service Board Applicant Interviews** – Council scheduled three applicant interviews (Lynda Castro, incumbent Barry Warner and Robert Wolfe) for two vacant Civil Service Board positions for 6 p.m. on September 4, 2019 in the first floor conference room of City Hall. Appointments for four-year terms through July 15, 2023 are anticipated to be made at the September 10, 2019 Council meeting.
- Mayor Armato provided Fiesta Subcommittee and Downtown Subcommittee updates. Councilmember Duclos reported on attendance at the [South Bay Cities Sanitation District Board of Directors meeting](#) on August 21, 2019.

Mayor Armato adjourned the meeting in memory of former Hermosa Beach Police Chief Greg Savelli, who led the Police Department from 2006 to 2012, initiating or implementing several programs including the Neighborhood Watch, Volunteers in Policing (VIP) Program, Crisis Response Team, police chaplain, horse-mounted patrols and achieving accreditation in law enforcement ([CALEA](#)). Memorial service information will be released at a future date.

A JOINT CITY COUNCIL AND PARKS, RECREATION AND COMMUNITY RESOURCES ADVISORY COMMISSION STUDY SESSION TO DISCUSS THE TEEN CHOICE AWARDS AND SUMMER SERIES EVENTS IS SCHEDULED FOR WEDNESDAY, SEPTEMBER 4, 2019 AT 7. P.M. IN COUNCIL CHAMBERS.

THE NEXT REGULARLY SCHEDULED CITY COUNCIL MEETING WILL TAKE PLACE ON TUESDAY, SEPTEMBER 10, 2019.

Questions or comments? Contact the Assistant to the City Manager Nico De Anda-Scaia Monday through Thursday, 7AM – 6PM at (310) 318-0201 or via email at ndeanda@hermosabch.org

To download a .pdf of previous City Council Meeting Recaps, please click on the links below:

- [City Council Meeting Recap: 07.23.19](#)
- [City Council Meeting Recap: 07.09.19](#)
- [City Council Meeting Recap: 06.11.19](#)
- [City Council Meeting Recap: 05.28.19](#)
- [City Council Meeting Recap: 05.14.19](#)
- [City Council Meeting Recap: 04.23.19](#)
- [City Council Meeting Recap: 04.11.19](#)



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- [City Council Meeting Recap: 03.28.19](#)
- [City Council Meeting Recap: 03.14.19](#)
- [City Council Meeting Recap: 02.28.19](#)
- [City Council Meeting Recap: 02.14.19](#)
- [City Council Meeting Recap: 01.22.19](#)
- [City Council Meeting Recap: 01.15.19](#)
- [City Council Meeting Recap: 01.08.19](#)